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CIT 230

Sister Campbell

**Term Website Planning**

Site Name

Temple Inn & Suites

Site Purpose

Temple Inn & Suites was made to accommodate members of the Church of Jesus Christ of Latter-day Saints who serve in temples around the world. They will be located near every temple location to facilitate access. The purpose of this website is to promote and provide information about specialized services that this hotel chain offers such as changing rooms, bathroom facilities, baby-sitter services, long-term stay accommodations, reception and sitting area, catering and food services, and a family search center.

Target Audience:

The target audience of the Temple Inn & Suites is temple workers and attendees who are in need of any of the services provided by this chain during their activities inside the temple. People could be accessing the website through their smartphones, tablets, or laptops/desktops.

Site Map:

A black sign with white text

Description automatically generated

Logo

A close up of a logo

Description automatically generated

Color Scheme

I want to incorporate blues on my design. I will try these two options and use whichever looks better and best matches my target audience.

A close up of a logo

Description automatically generated

A close up of a logo

Description automatically generated

Background: #FFF / #CCDAD1

Headings: #E1CE7A / #119DA4

Text: #424B54 / #80DED9

Header/Footer: #80DED9 / #3066BE

Navigation: #E1CE7A / 119DA4

Hover: #E1CE7A / 3066BE

Typography

Main text- Quicksand, Regular or Open Sans, Regular

Headers- Kaushan Script, Regular

Wireframe Sketches

Large View:

A close up of text on a whiteboard

Description automatically generated

Medium View:

A close up of text on a whiteboard

Description automatically generated

Small View:

A close up of text on a white background

Description automatically generated